

www.artigianelli.tn.it

Artigianelli's Experience

#doyourmob21



Introduction –

Artigianelli is an institute
of Graphic Arts in Trento,
North of Italy

Education



High School

Artigianelli

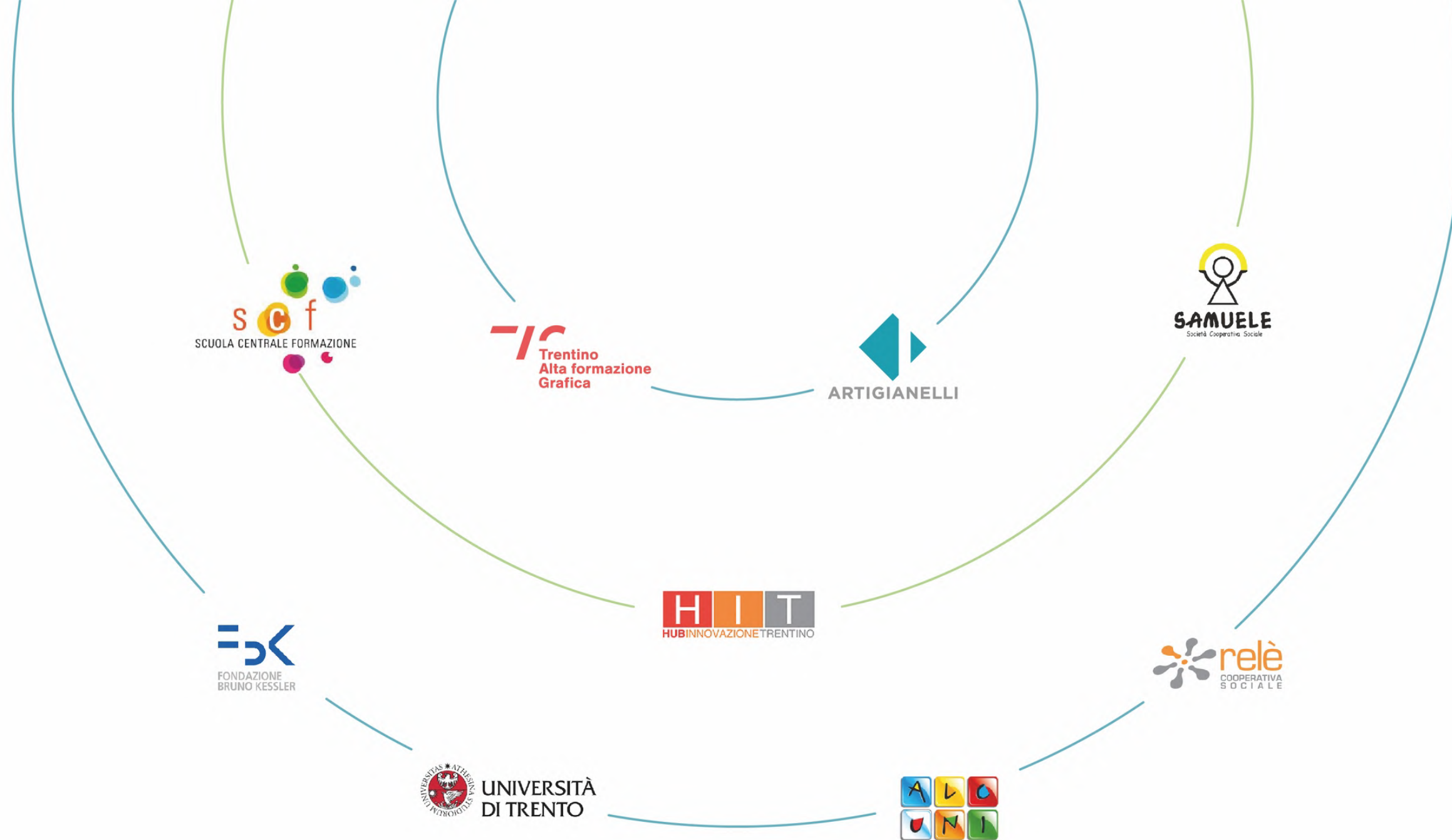
Graphic Design
and Communication



Higher education

TAG – Trentino Alta Formazione Grafica

in Graphic and multichannel
Communication



The Artigianelli Ecosystem

Strengths of the Ecosystem

1 Networks

Network of schools, universities, research centres, companies, organizations and freelancers that work together to improve the educational system

2 Students development

Students from different years develop innovative projects together

3 Innovation and real project

Real projects and connection with the world of work are the basis of our vision

4 Dfour

1 DREAM
2 DESIGN
3 DEVELOP
4 DEEP

Personalised curriculum

5

Students have compulsory subjects such as Italian, Maths, English, History, Graphic and then they can choose some classes to create a customized curriculum

Classes

6

Students change class every subject and work with different people depending on the specialization chosen and the level of their skills

Self awareness

7

Students are encouraged to be aware of their strengths and weaknesses (special needs students)

Internationalization

- 1 Trinity Centre
- 2 International network
- 3 Visits and workshops abroad



Virtual mobility

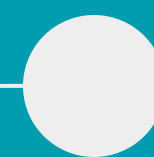
February March 2021 in collaboration
with **European Career Evolution**



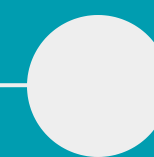
Application
and selection
process



Student-company
matching



Internship



Evaluation
process



Strengths

Actual tasks
Autonomy
Problem solving
Time management
IT skills development
Misunderstandings
management
Communication skills
-over the phone
- online
- email



Weaknesses

No company life experience
No cultural immersion
No personal bonds or open
discussion with company's
employees

Flexible blended mobility

- 1 Virtual exchange: with Roskilde Business College
- 2 Internship in Ireland with

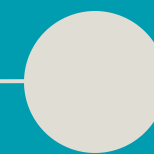


Virtual exchange

The school partners



Artigianelli
Graphic Design School



Roskilde
Business Collegeand



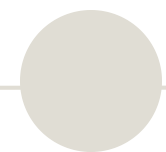
Virtual Exchange project

4 virtual sessions

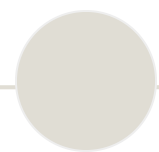
20 students

2/4 hours for each session

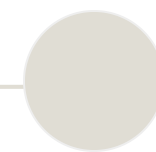
Agenda



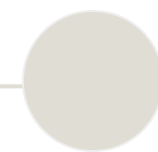
16th
November



23th
November



30th
November



7th
December

Aims of the project

- 1 Collaboration
- 2 Language and cultural exchange
- 3 Knowledge exchange
- 4 Network creation and development
- 5 Soft skills development





Strengths

Skills activation
Knowledge exchange
Autonomy
Problem solving
Time management
IT skills development
Misunderstandings management
Communication and mediation skills



Weaknesses

No cultural immersion
No personal bonds with
partners
Possibility to speak in mother
tongue with classmates

Conclusions

Students are **very active** and committed while working and they enjoy speaking with their partners

The **main problems** are of a technological nature



Internship in Cork

February • March **2022**

10 students in Cork
for internships in Graphic.

Partner: **European Career Evolution**

Get in touch with us

– Contact

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